



Get the feeling. Get results.

TSENTO IS A SENTIMENT ANALYSIS TOOL THAT STARTS FROM SOME OPEN QUESTIONS AND ALLOWS TO:

- DETECT THE POLARITY OF THE EMOTIONS INSIDE THE ANSWERS, THAT CAN BE POSITIVE, NEGATIVE OR NEUTRAL;
- IDENTIFY THE SENTIMENT OF THE PEOPLE INVOLVED BY EMBEDDING OPEN QUESTIONS WITHIN YOUR CORPORATE SURVEY;
- COLLECT AND ANALYZE FEEDBACK ABOUT EVERY TOPIC, LEAVING FREEDOM ON THE CHOICE OF QUESTIONS AND WITHOUT THE NEED FOR RELEVANT STATISTICAL SAMPLES.

HERE'S HOW IT WORKS: A REPORT IS GENERATED FOR EACH QUESTION. IT HAS INFORMATION ABOUT THE ANSWERS' SENTIMENT, KEY WORDS AND SIGNIFICANT PHRASES. IN CASE OF TWO OR MORE QUESTIONS, A SUMMARY REPORT IS AVAILABLE WITH A TOTAL SENTIMENT SCORE.

TSENTO CAN BE USED AS A PULSE ON ORGANIZATIONAL CLIMATE, AS A WAY TO UNDERSTAND THE MOOD ABOUT CHANGES AND INNOVATIONS INSIDE THE COMPANY, OR AFTER A MEETING TO COLLECT PEOPLE'S PERCEPTIONS.