

CUSTOM REPORT



TO MEET SPECIFIC CLIENT'S NEEDS OR MORE COMPLEX ANALYSIS, YOU CAN USE THE PEOPLE INTELLIGENCE METHODOLOGY **DECIDE** THAT ALLOWS THE HIGHEST LEVEL OF CUSTOMIZATION. HERE YOU FIND SUMMARIZED THE MAIN STEPS:

- 1) **DIRECTION** - THE GOAL OF THE ANALYSIS STARTS FROM THE CUSTOMER'S NEEDS THAT MAKES A "**POWERFUL QUESTION**" TO BEGIN THE INTELLIGENCE CYCLE;
- 2) **EXPLORATION** - THE **MGMTLAB.EU** TEAM, TOGETHER WITH THE CUSTOMER, EVALUATES ALL **SOURCES TO GET DATA** TO ANSWER THE QUESTION;
- 3) **COLLECTION** - **RELEVANT DATA ARE COLLECTED** STARTING FROM **INTERNAL SOURCES**, SUCH AS PERFORMANCE MANAGEMENT DATA, AND **EXTERNAL SOURCES**;
- 4) **INVESTIGATION** - DATA ARE ANALYZED IN THE LOGIC OF PEOPLE ANALYTICS TO REPORT **KEY VARIABLES EMERGED** IN THE EXPLORATION PHASE;
- 5) **DISSEMINATION** - THE NUMERIC AND QUALITATIVE EVIDENCE ARE CONDENSED IN **PROTOTYPES, TOOLS AND MATERIALS**;
- 6) **EVALUATION** - AT THIS STAGE THE SOLUTIONS WHICH HAVE EMERGED ARE TESTED AND IMPROVED THROUGH A **FEEDBACK PROCESS**.

